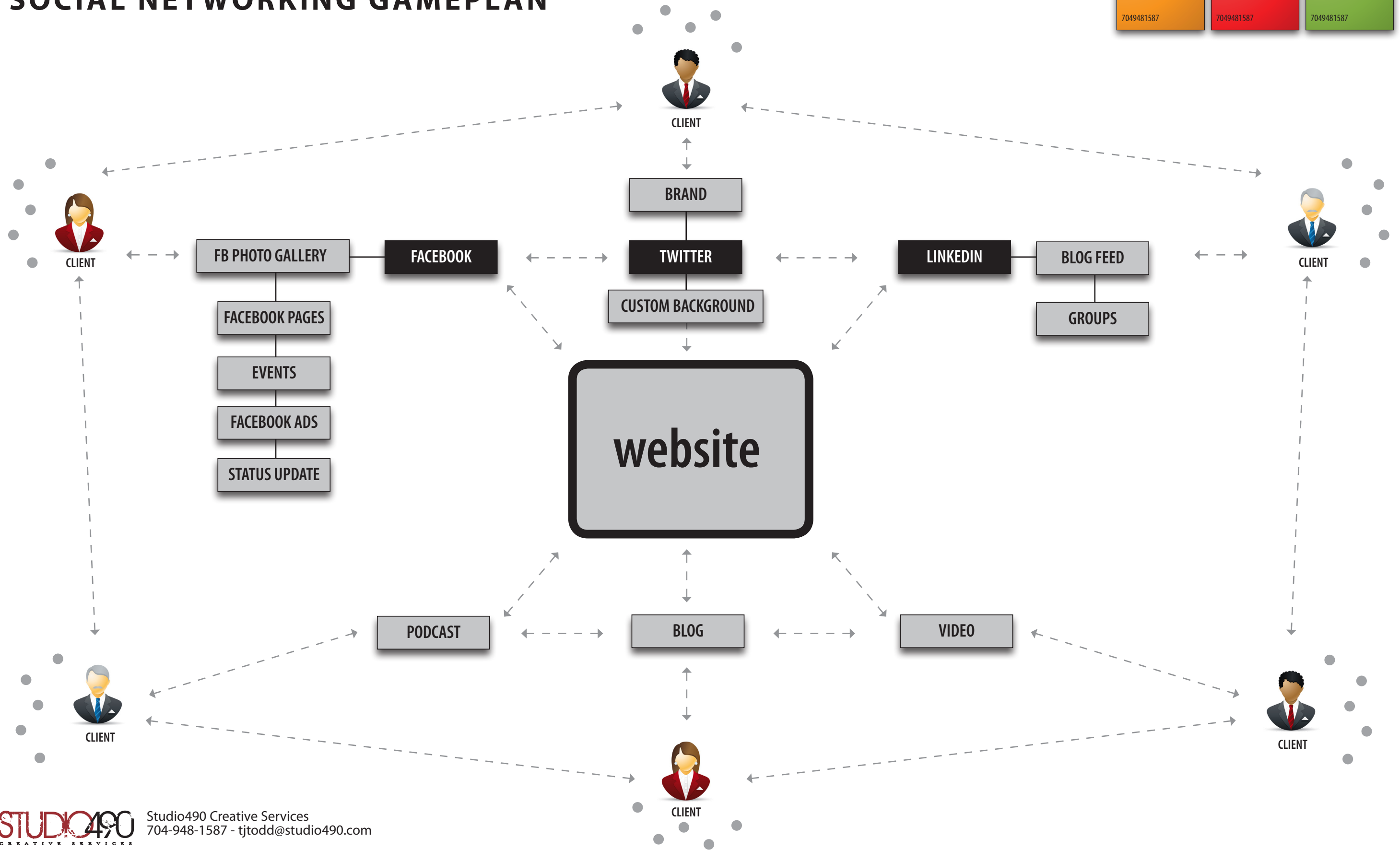


SOCIAL NETWORKING GAMEPLAN

490 Dn Design 7049481587	490 Mk Marketing 7049481587	490 Wb Web 7049481587
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SOCIAL MEDIA DEVELOPMENT

STEP 1: WE SET YOU UP WITH THE RIGHT TOOLS



BLOG

Studio490 will setup your blog and integrate it with your website and brand it with your company's look.

TWITTER

Studio490 will setup your Twitter account and create a custom branded background.

FACEBOOK

Studio490 will setup your Facebook account with a FULL profile that links back to your website and other social media accounts.

LINKEDIN

Studio490 will setup your LinkedIn account with a FULL profile that links back to your website and other social media accounts.

TRACKING

Studio490 will install tracking software that will allow you to see the performance of your social networking efforts.

EMAIL BLASTS

Studio490 will design a branded email that you can use to reach your target audience and funnel them to your website and social networks.



Studio490 Creative Services
704-948-1587 - tjtodd@studio490.com

SOCIAL MEDIA MAINTENANCE

STEP 2: WE HELP YOU MAINTAIN YOUR PRESENCE



YOUR WEBSITE

Studio490 will integrate your Social Media Networks into your website so visitors can connect with you.

BLOG

Studio490 will provide 2 industry specific articles per month. This is keyword rich content with crosslinks built-in.

TWITTER

Studio490 will provide 2 Twitter Updates per week that would promote the article and provide a link to your blog or website.

FACEBOOK

Studio490 will provide 2 Facebook Updates per week that would promote the article and provide a link to your blog or website.

Studio490 will also setup a Facebook page for products or services you want to promote.

LINKEDIN

Studio490 will provide 2 LinkedIn Updates per week that would promote the article and provide a link to your blog or website.

Studio490 will recommend 3 groups to join and start a discussion within those groups once per month.

RSS

Studio490 will install a RSS feed that will present your most recent blog entries on your website so that you always have fresh content.

TRACKING

Studio490 will train you how to measure your statistics, use keywords to develop future articles and email statistic updates to you weekly.



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INVESTMENT

\$250.00 per month with a 12 month contract